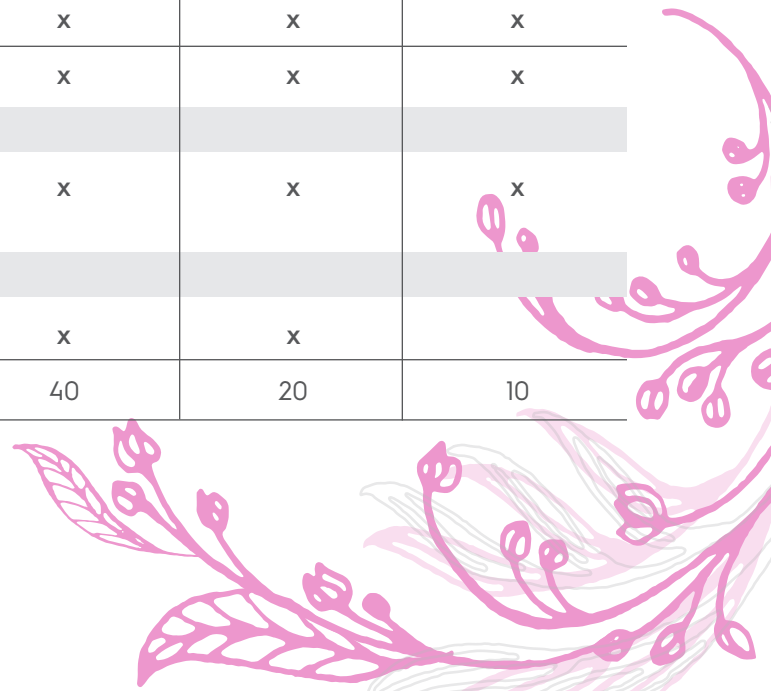


## EXPO SPONSORSHIP BENEFITS

SPONSORSHIP LEVEL	PREMIER	SUPPORTING	CONTRIBUTING
	\$5,000	\$3,000	\$1,500
<b>ON SITE EVENT EXPOSURE</b>			
Sponsorship Naming Rights to a Pavillion, Stage or other custom sponsorship (see next page)	x	x	
Expo Floor Space	20x20 Premium Floor Space with Carpeting and Electricity	10x20 Premium Floor Space	
Sponsor Banner with Logo Above Booth	x	x	
Logo and Listing in Attendee Programs	x	x	x
<b>BRAND EXPOSURE AND VISIBILITY: BRAVA MAGAZINE</b>			
1/3 page ad in BRAVA's November Madison Women's Expo Section	x		
Logo + link in MWE ads in September and October issues	x	x	x
40 word promotion + logo and listing in BRAVA's November Madison Women's Expo Sponsor Page	x	x	
<b>BRAND EXPOSURE AND VISIBILITY: BRAVA BLASTS, EVENT EMAILS</b>			
Logo promotion in 4 exclusive Madison Women's Expo BRAVA Blasts	x	x	x
<b>BRAND EXPOSURE AND VISIBILITY: BRAVA SOCIAL MEDIA</b>			
Promotion on Facebook, Twitter & Instagram	x	x	x
Social Media Tool Kit	x	x	x
<b>MADISON WOMEN'S EXPO WEBSITE</b>			
Logo and link on MadisonWomensExpo.com	x	x	x
<b>OTHER BENEFITS</b>			
Press release - Named as sponsor	x	x	
Complimentary tickets to Madison Women's Expo	40	20	10



## 2017 SPONSORSHIP OPPORTUNITIES

Premier and Supporting Sponsors may choose from naming rights listed here, or we can customize one for your business!

### PAVILION SPONSORSHIP

(Neighborhoods on show floor grouped by category)

#### DWELL

All things home, the Dwell Pavilion is where attendees engage with interior designers, builders, remodeling experts and in home use product exhibitors.

#### SAVOR

Attendees enjoy samples of food and drink and shop for unique cooking products in the Savor Pavilion.

#### THRIVE

The Thrive Pavilion is all about things that enhance a woman's life.

#### GO + DO

With places to visit, and activities to try, exploration is the focus of the Go + Do Pavilion.

### STAGE SPONSORSHIP

#### MAIN STAGE

The Main Stage will feature engaging talks and live entertainment throughout the day.

#### CRAFT BAR

The Craft Bar will give attendees the opportunity to try a hands on project or create a make and take project.

#### THRIVE

Tips that inspire health and wellbeing will be presented at the THRIVE Stage.

#### FITNESS

Attendees may choose from a number of instructor-led classes at the Fitness Stage.

### OTHER SPONSORSHIPS AVAILABLE

#### AUTOMOTIVE SPONSOR

Display 1 or 2 vehicles on show floor or lobby.

#### WELCOME SPONSOR

Greet Expo attendees in lobby and provide up to 300 VIP gifts or bags.

#### BAG SPONSOR

Provide 3500 branded bags filled with your promotional info.

#### ONLINE TICKETING SPONSOR

Promote your business on the ticketing page and gain additional exposure with your logo placed on all tickets.

#### CUSTOM SPONSORSHIP

Let us customize a sponsorship for your business!