

SPONSORSHIP LEVEL	TITLE	PREMIER	SUPPORTING	CONTRIBUTING
	\$7,500	\$5,000	\$3,000	\$1,500
ON SITE EVENT EXPOSURE				
Sponsorship Naming Rights to a Pavillion Stage or other custom sponsorship (see next page)	x	x	x	
Expo Floor Space	20x20 Premium Floor Space with Carpeting and Electricity	20x20 Premium Floor Space with Carpeting and Electricity	10x20 Premium Floor Space	
Sponsor Banner with Logo Above Booth	x	x	x	
Logo and Listing in Attendee Programs	x	x	x	x
BRAND EXPOSURE AND VISIBILITY: BRAVA MAGAZINE				
Full page ad in BRAVA's November Madison Women's Weekend Section	x			
1/3 page ad in BRAVA's November Madison Women's Weekend Section		x		
Logo promotion in MWW ads in September and October issues	x	x	x	x
40 word promotion + logo and listing in BRAVA's November Madison Women's Weekend Sponsor Page	x	x	x	
BRAND EXPOSURE AND VISIBILITY: BRAVA BLASTS, EVENT EMAILS				
Logo promotion in 4 Madison Women's Weekend BRAVA Blasts	x	x	x	
BRAND EXPOSURE AND VISIBILITY: BRAVA SOCIAL MEDIA				
Promotion on Facebook & Instagram	x	x	x	x
Social Media Tool Kit	x	x	x	x
MADISON WOMEN'S WEEKEND WEBSITE				
Logo promotion and link on MadisonWomensWeekend.com	x	x	x	x
OTHER BENEFITS				
Press release - Named as sponsor	x	x	x	
Complimentary tickets to Madison Women's Weekend	70	40	20	10

2019 SPONSORSHIPS

Sponsors may choose from naming rights listed here, or we can customize one for your business!

SPONSORSHIP	DESCRIPTION
PAVILION SPONSORSHIPS	
DWELL	All things home, the Dwell Pavilion is where attendees engage with interior designers, builders, remodeling experts and in home product exhibitors.
SAVOR	Attendees enjoy samples of food and drink and shop for unique cooking products in the Savor Pavilion.
THRIVE	The thrive Pavilion is all about things that enhance a woman's life.
GO + DO	With places to visit, and activities to try, exploration is the focus of the Go + Do Pavilion
STAGE SPONSORSHIPS	
CRAFT BAR	The Craft Bar will give attendees the opportunity to try a hands on project or learn how to do a special project from an expert
THRIVE	Anything that inspires the health or state of mind will be presented at the THRIVE Stage
FITNESS	Attendees may choose from a number of instructor-lead classes at the Fitness Stage.
OTHER SPONSORSHIP CONCEPTS	We can customize a sponsorship to your business!
AUTOMOTIVE SPONSOR	Display 1 or 2 vehicles on show floor or lobby
WELCOME SPONSOR	Greet Expo attendees in lobby and provide up to 300 VIP gifts or bags
BAG SPONSOR	Provide 3500 branded bags filled with your promotional info
ONLINE TICKETING SPONSOR	Promote your business on the ticketing page and gain additional exposure with your logo placed on all tickets

