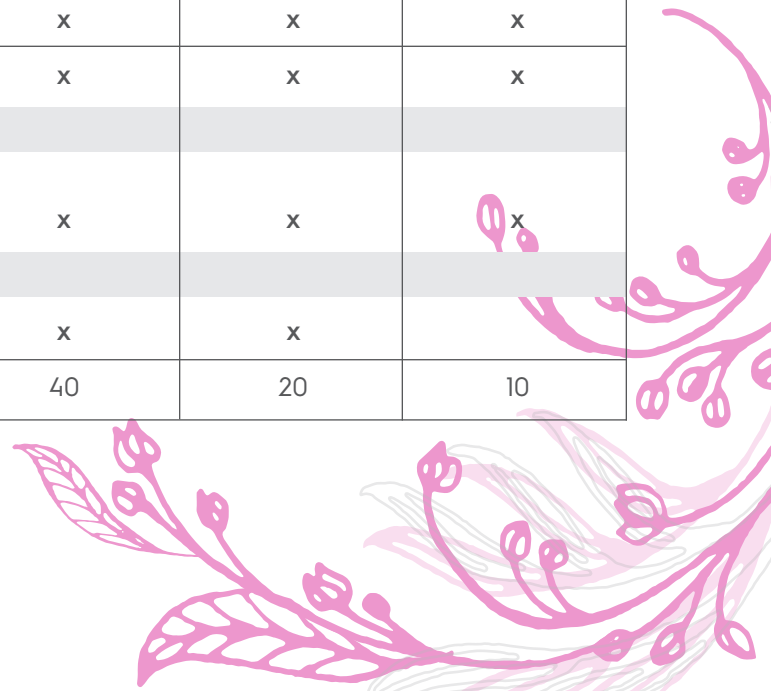


SPONSORSHIP LEVEL	PREMIER	SUPPORTING	CONTRIBUTING
	\$5,000	\$3,000	\$1,500
<b>ON SITE EVENT EXPOSURE</b>			
Sponsorship Naming Rights to a Pavillion Stage or other custom sponsorship (see next page)	x	x	
Expo Floor Space	20x20 Premium Floor Space with Carpeting and Electricity	10x20 Premium Floor Space	
Sponsor Banner with Logo Above Booth	x	x	
Logo and Listing in Attendee Programs	x	x	x
<b>BRAND EXPOSURE AND VISIBILITY: BRAVA MAGAZINE</b>			
1/3 page ad in BRAVA's November Madison Women's Expo Section	x		
Logo promotion in MWE ads in September and October issues	x	x	x
40 word promotion + logo and listing in BRAVA's November Madison Women's Expo Sponsor Page	x	x	
<b>BRAND EXPOSURE AND VISIBILITY: BRAVA BLASTS, EVENT EMAILS</b>			
Logo promotion in 4 exclusive Madison Women's Expo BRAVA Blasts	x	x	
<b>BRAND EXPOSURE AND VISIBILITY: BRAVA SOCIAL MEDIA</b>			
Promotion on Facebook & Twitter	x	x	x
Social Media Tool Kit	x	x	x
<b>MADISON WOMEN'S EXPO WEBSITE</b>			
Logo promotion and link on MadisonWomensExpo.com	x	x	x
<b>OTHER BENEFITS</b>			
Press release - Named as sponsor	x	x	
Complimentary tickets to Madison Women's Expo	40	20	10



## 2019 SPONSORSHIPS

Sponsors may choose from naming rights listed here, or we can customize one for your business!

SPONSORSHIP	DESCRIPTION
<b>PAVILION SPONSORSHIPS</b>	
DWELL	All things home, the Dwell Pavilion is where attendees engage with interior designers, builders, remodeling experts and in home product exhibitors.
SAVOR	Attendees enjoy samples of food and drink and shop for unique cooking products in the Savor Pavilion.
THRIVE	The thrive Pavilion is all about things that enhance a woman's life.
GO + DO	With places to visit, and activities to try, exploration is the focus of the Go + Do Pavilion
<b>STAGE SPONSORSHIPS</b>	
CRAFT BAR	The Craft Bar will give attendees the opportunity to try a hands on project or learn how to do a special project from an expert
THRIVE	Anything that inspires the health or state of mind will be presented at the THRIVE Stage
FITNESS	Attendees may choose from a number of instructor-lead classes at the Fitness Stage.
<b>OTHER SPONSORSHIP CONCEPTS</b>	
We can customize a sponsorship to your business!	
<b>AUTOMOTIVE SPONSOR</b>	Display 1 or 2 vehicles on show floor or lobby
<b>WELCOME SPONSOR</b>	Greet Expo attendees in lobby and provide up to 300 VIP gifts or bags
<b>BAG SPONSOR</b>	Provide 3500 branded bags filled with your promotional info
<b>ONLINE TICKETING SPONSOR</b>	Promote your business on the ticketing page and gain additional exposure with your logo placed on all tickets